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AMP ACQUIRES BLF MANAGEMENT CLIENTS

OLATHE, KS, October 22, 2009 –Applied Measurement Professionals, Inc. (AMP), announced that it has recently acquired the majority of BLF Management, Ltd’s client contracts. AMP is in the process of welcoming five new associations from the Ohio-based association management company to its client base.

AMP and BLF Management share a common mission and commitment to quality association management services through experienced association staffing and superior leadership support. AMP’s experience providing management services to healthcare professionals, auditors and specialty attorneys made BLF Management’s client base an ideal fit for AMP. The synergy of these combined organizations will allow AMP to provide unparalleled quality service to these new clients while maintaining the high-level of customer service provided to its current clients. All associations will benefit from the superior resources and industry connections AMP has to offer.

“We look forward to helping each of these associations meet their member needs and supporting their leadership as they continue to focus on their strategic goals. We are committed to making the move from BLF to AMP as seamless for the association and their members as possible and continuing the superior services they have come to expect from BLF Management,” said AMP Senior Vice President of Management Services, Deidre Gish-Panjada.

AMP has already begun the transition of services for its newest clients:

- Association of Credit Union Internal Auditors (ACUIA)
- International Nurses Society on Addictions (IntNSA)
- National Society of Insurance Premium Auditors (NSIPA)
- Sudden Cardiac Arrest Association (SCAA)
- The American Association of Nurse Attorneys (TAANA)

Services to association members and key stakeholders will continue without interruption. Key BLF staff, including owner Brad Feldman, will be working closely with AMP throughout the transition period and beyond to provide additional continuity of service to these associations.

“It has been a pleasure working with each of these associations and their members and volunteers over the years and helping them with their many accomplishments. I have been impressed with both the staff and leadership of AMP, and I have complete confidence that these associations are in great hands,” said Brad Feldman, MPA, CAE, IOM, BLF Management President.

AMP Management Services, a division of Applied Measurement Professionals, Inc. (AMP), was created in 1988 to provide associations and certification boards with management, communication and technology services that meet the highest professional and ethical standards. AMP is a national private stock corporation (1982) and is a wholly owned subsidiary of the National Board for Respiratory Care, Inc. (NBRC). AMP has extensive association management, meeting planning, publications, public relations, governmental affairs, marketing, research and technology experience. AMP has been accredited by the AMC Institute since 2005 and currently provides management services to 23 clients serving more than 55,000 members. For more about AMP, visit www.goAMP.com.